

CALLING ARTISTS, PHOTOGRAPHERS, AND GRAPHIC DESIGNERS!



Homeless Awareness Month

November 2020

**The Michigan Coalition Against Homelessness
is seeking submissions for the 2020 Michigan
Homeless Awareness Month poster contest**

*2020 theme recognizing the work of our homeless service providers
and those experiencing homelessness during COVID-19:*

"Home is essential"

Have you experienced homelessness, housing instability, or work and advocate on behalf of those who have?

Are you artistic or have a flair for messaging?

Do you want to have your image shared across the state at agency offices, community events, and with state legislators?

Would you like a chance to win a \$100 Visa gift card?

*Submissions must be emailed to Laurel Burchfield
at lburchfield@mihomeless.org by 5:00 Wed., Oct. 7*

For more information, visit our website at: bit.ly/MIHAM





Homeless Awareness Month

2020 Homeless Awareness Month poster contest

“Home is essential”

Each entry MUST be accompanied by this 2020 Contest Entry Form and emailed by the deadline of 5:00 pm on Wednesday, October 7. Entries must be emailed as a high-resolution .pdf file to Laurel Burchfield at Lburchfield@mihomeless.org.

Entrant Full Name: _____

Title of Submission: _____

Entrant website (if applicable): _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

City/State/Zip: _____

Additional Contact Name (if applicable): _____

Additional Contact Email (if applicable): _____

Entrant Signature: _____

PERMISSIONS Please initial to indicate your acceptance of the following:

_____ I hereby grant and assign to the Michigan Coalition Against Homelessness (MCAH) the exclusive right and permission to use, re-use, publish, re-publish, and otherwise reproduce and display the original artwork submitted for the 2020 Homeless Awareness Month contest. This may include the printing of the winning art on t-shirts for fundraising purposes.

_____ MCAH maintains the exclusive right to declare no winner and withhold prizes if the artwork doesn't represent the theme of: "Home is essential."

_____ I understand that I will receive no compensation for my work unless I am selected by a committee of MCAH staff, board, and members as the contest winner. The winner will receive one \$100 Visa Gift Card and is not entitled to any profits or royalties from use of the image.

PLEDGE OF ORIGINALITY Please initial to indicate your acceptance of the following:

_____ I declare that my artwork is original work and was not copied from other artists' work and that no other hands were involved in the production. The entry is the entrant's own creation and idea.

_____ If photographs were used, I declare that I am the owner of the photo and/or have written permission to use the photo without attribution.

_____ If photographs were used, I declare that all subjects have granted me written permission to use their image and likeness. No images of children (age 18 and under) may be used that clearly show distinguishable features, such as their face.

Please direct all questions to Laurel Burchfield, MCAH Manager of Marketing, Growth, and Development, at lburchfield@mihomeless.org or 517-853-3894.

The Fine Print

- RIGHTS AND REPRODUCTIONS: Entry grants MCAH all ownership rights, including reproduction and distribution rights. Unless otherwise requested, the artist's name will accompany online use.
- ORIGINALITY: The submission must be a piece of original art and meet the above 'Pledge of Originality' qualifications.
- SPECIFICATIONS: The image must be an 8.5x11 file. Allow 1/4 inch margin for printing.
 - All entries must include the following:
 - The text: "Michigan Homeless Awareness Month" & date: "November 2020"
 - The theme: "Home is essential"
 - The MCAH logo (file available at: <http://bit.ly/MIHAM>) or by contacting Laurel at lburchfield@mihomeless.org
 - Please sign and/or have your name on the entry. This will allow us to recognize the artist in reproduced materials.
- HOW TO ENTER: Entries must be submitted via email (lburchfield@mihomeless.org) as an original or scanned high resolution, print-ready .pdf file.
 - Entries must be accompanied by this Entry Form.
 - All Entrants will be notified via email of the selected poster by Tuesday, Oct 13.
 - Judging will be done via a committee of MCAH staff, board, and membership and based on how well the entry fits the 2020 theme and replicability.